



Application Notes

All of the following questions are required unless otherwise stated.

- Sections 1 through 3 should take about 30 minutes to complete.
- Sections 4 through 6 should take about two hours to complete.
- As a reminder, you can always save a draft of your application and return to it later.
- Applications must be submitted by April 1, 2024.
- Your application will be graded by the following:
 - Project Vision - 50%
 - Project Budget - 15%
 - Additional Criteria- 10%
 - Overall Review - 25%

All answers must include collaboration with student leadership and demonstrate how students will be involved. Students can be invited to work on the application as a collaborator. You can find more information in [this article](#).

Eligibility Questions

1. Is your school a public high school recognized by the Canadian province or territory that serves students between 13-18 years old? YES or NO
2. Is the Project:
 - a. an original work created, developed, produced and led by an eligible group of secondary students,
 - b. under the supervision of at least one faculty advisor
 - c. will not infringe upon (conflict with) any copyright (ownership) or other right of any other person or entity (group/organization)?
YES or NO

3. Will the Project be completed within one school year, Sept 2024 – June 2025. Please note: If the project begins or ends outside of this school year, it will not be eligible for funding. YES or NO?
4. Does your Project:
 - a. involve misleading propaganda, research, partisan political activities (activities in support of a political candidate/party, or which influence an election outcome),
 - b. provide scholarships or grant funding to individuals or other organizations
 - c. benefit only a single individual, as opposed to your Project benefiting an entire group of people?

YES or NO

Contact Information (Section 1 of 6)

Below, please provide the name and contact information for the main faculty advisor and student leader directly overseeing the grant project, as well as the legal signing authorities/representative(s) of your Eligible Organization.

1. Project Name
 - a. For example: *Gender Affirming GSA Podcast at Winnipeg High School*
2. Upload a screenshot from your school district/board's website recognizing your school.
3. Identify and name your Eligible Organization, as one of the following:
 - a. a registered charity under the Income Tax Act (Canada);
 - b. A registered municipal or public body performing a function of government in Canada that's a qualified donee, and therefore can issue official donation receipts and is eligible to receive gifts from registered charities
 - c. a non-profit organization that is incorporated under the Canada Not-for-Profit Corporations Act; or similar provincial legislation.
 - d. a school authority as per subsection 123(1) of the Excise Tax Act; or
 - e. an established Gender Sexuality Alliance (GSA) or similar student club sanctioned by and under the supervision of an eligible school authority.

Note: *can be more than one ("option 2" and "option 4" for example).*

4. Name of your Eligible Organization
5. School Name

6. School Province or Territory
7. School City
8. School Website
9. Faculty Advisor Name:
10. Faculty Advisor Title:
11. Faculty Advisor Email:
12. Student Leader Name:
13. Student Leader Email:
14. Legal Representative(s) of Your **Eligible Organization** Name(s):
15. Legal Representatives(s) of Your **Eligible Organization** Email(s):

School Environment and Club Information (Section 2 of 6)

In this section we would love to learn more about your school environment and GSA. These questions will be used to help us understand the context of your application. You will not be penalized if you do not currently have a GSA or if your school administrative or environment is unsupportive.

1. Does your school have a GSA or similar club?
 - a. Yes/No
 - i. Name of your GSA or similar club (if applicable)
 - ii. How often does your GSA or similar club meet?
 1. Weekly
 2. Monthly
 3. Other
 - iii. What is the average student attendance per meeting?
 - iv. Tell us about your GSA or similar club, describe any previous activity or campaign you are proud of. (350 word limit)
2. What are the greatest challenges and needs of 2SLGBTQ+ students at your school? (350 word limit)
3. How does your school currently address bullying and/or harassment, particularly of 2SLGBTQ+ students? (350 word limit)

4. Will your grant project receive support from administrators at your school? Explain why or why not. (350 word limit)

Project Vision (Section 3 of 6)

Up until now, you have been showing us how your school currently stands. Now is the opportunity to paint a vision for the future at your school.

Tell us how your youth grant application will accomplish:

- (a) telling a compelling story that will address the challenges faced by 2SLGBTQ+ youth and support their physical, mental and emotional well-being, and
- (b) to help build community while aligning with the central idea of a world where all 2SLGBTQ+ youth are free to live authentically, equally and to know their worthiness and power as individuals.

1. What is the mode of storytelling (e.g. a documentary, animated or dramatic video, photography, theater play, puppetry, song/dance, podcast, blog, e-zine, social media, multimedia and/or other artistic creation)? (250 word limit)
2. Provide a project narrative, which must include a thorough breakdown of your proposed project. Kindly refer to the [Sample Project Narrative Descriptions](#) for guidance. (500 word limit)
3. What specific objectives that are aimed at uplifting 2SLGBTQ+ youth do you hope to achieve with this project grant? (350 word limit)
4. UPLOAD: Provide a realistic timeline executable within one school year - between Sept 2024- June 2025.
Upload PDF or excel [from this template](#).
5. Describe how your project will support the needs of 2SLGBTQ+ students at your school. (500 word limit)
6. Describe how the project will be led and created by 2SLGBTQ+ students in specific roles (e.g. writers, directors, technicians, artists, performers, behind the scenes, in front of the camera, etc.). (350 word limit)
7. How will you evaluate and measure the success of your project? What metrics will you be using to demonstrate the impact your project had for your organization, within your school, and for 2SLGBTQ+ youth? (350 word limit)

8. What challenges or barriers do you foresee for a successful execution of your project? How will you address the above challenges and barriers? Please explain thoroughly. (400 word limit)

Additional Criteria (Section 4 of 6)

1. How could your project incorporate broader 2SLGBTQ+ youth involvement within your community, if any? (350 word limit)
 - a. Any community involvement must be school-based and student-focused. For example, storytelling projects can include establishing a partnership between 2SLGBTQ+ students at your school and 2SLGBTQ+ older adults in your area.
2. Does the Project focus on and aim to uplift 2SLGBTQ+ youth in rural or remote communities, including but not limited to the far northern communities, with a population of less than thirty thousand (30,000)? YES or NO? If YES, what is the population of your county, village, town or city?
3. Does the Project focus on and aim to uplift primarily Francophone youth who identify as 2SLGBTQ+? YES or NO
4. Does the Project focus on and aim to uplift primarily Indigenous youth who identify as Two-Spirit and/or LGBTQ+? YES or NO
5. Does your school have a 50% or greater Indigenous, Black, and People of Colour student population? YES or NO
6. NO IMPACT TO SCORE: Will It Gets Better Canada be able to publicly exhibit and present your Storytelling Project? YES or NO
7. NO IMPACT TO SCORE: Is the Project in a format that is transportable for presentation at a potential national summit, tentatively scheduled in Toronto in June 2025? YES/NO/UNSURE

For example, if your Project is a theatrical play or dance, there may be obstacles, including major costs, to re-mount the Project in Toronto. However if your Project is a Photography exhibit for example, then a gallery exhibition of the photographs in Toronto might be possible.

Project Budget (Section 5 of 6)

1. UPLOAD: What is the total budget of your Project? [PDF or excel based on the following [budget template](#)]

2. How much are you requesting from this grant? (Applicants are encouraged to apply for the full \$5000 grant amount, wherever possible.)
3. If the total budget of the Project exceeds the amount requested above, how will your eligible organization specifically fund the budget shortfall?
4. Clearly demonstrate how the funding will effectively support 2SLGBTQ+ youth, and describe your expected outcomes.
5. If you were to receive this grant, what is the process for receiving and spending the funds? (350 words) For example, some schools require that the funds go to a school and/or district bank account, while others allow for funds to be sent to a nonprofit fiscal sponsor.

Conclusion (Section 6 of 6)

UPLOAD A VIDEO: Why would your school and this project make you the best recipient for this grant? While we'd love to see educators involved, this video is really the chance for your students, and student leaders to shine. Please note your submitted video will remain private and will be restricted to viewing by only those representatives at It Gets Better Canada involved in the grant selection process. (3 minute limit)

Please make sure to click "Apply" once your application is complete. We will not review any applications under "Save Draft."

Example Budget

Below is an example of a budget to accompany your project plan. A budget is required for your application. List any estimated professional services, materials, or other costs anticipated with your project.

We understand this might be the first formal budget many of you may be creating, so it does not have to be perfect.

We are not as much looking at a dollar-per-dollar breakdown, but more of a demonstration that you understand how to spend and access these funds effectively.

Proposed Budgetary Breakdown

Requested Grant Amount: \$4,993.99

Project: Winnipeg, Manitoba – Shining Bright Podcast Series

Expense	Detailed Description	Amount
Recording Equipment	<ul style="list-style-type: none">• Microphones x 3 (\$100 each)• Headphones x 5 (\$50 each)• Pop Filter/Windscreen x 2 (\$10 each)• Laptop x 1 (\$1,999)	\$2,569
Guest Honorarium	<ul style="list-style-type: none">• Honorarium for a third party guest expert x 3 (\$100 each)	\$300
Graphic Design Software	<ul style="list-style-type: none">• Procreate (tablet design app) for designing logo and promotional content	\$13.99
Space Rental	<ul style="list-style-type: none">• Recording studio (\$700)	\$700
Printing	<ul style="list-style-type: none">• Promotional Materials	\$550
	TOTAL	\$4,993.39